

## Planning Committee

Ray Barbosa .....	West Texas A&M University
Bret Begert.....	Fort Elliott CISD
Gary Bigham .....	West Texas A&M University
Sheri Blankenship.....	Hereford ISD
Amy Clifton.....	West Texas A&M University
Jamie Copley .....	Plemmons-Stinnett-Phillips CISD
Darryl Flusche .....	Canyon ISD
Tammy Hamby.....	Plemmons-Stinnett=Phillips CISD
Irma Harper .....	West Texas A&M University
Janet Hindman.....	West Texas A&M University
Buddy Hooper .....	West Texas A&M University
Rick Howard.....	Texas Association of School Boards
Tanya Larkin .....	Region 16 Education Service Center
Nathan Maxwell .....	Region 16 Education Service Center
Cristina McKee.....	Texas Association of School Boards
Kelley Porter.....	Pampa ISD
Troy Seagler.....	Region 16 Education Service Center
Bridget Whaley.....	West Texas A&M University

## Workshop Coordinators

Gary Bigham .....	West Texas A&M University
Cristina McKee.....	Texas Association of School Boards

## TASB Officers

President.....	Armando Rodriguez, Canutillo ISD
President-Elect.....	Rolinda Schmidt, Kerrville ISD
First Vice-President.....	Tony Hopkins, Friendswood ISD
Second Vice-President .....	Mary Jane Hetrick, Dripping Springs ISD
Secretary-Treasurer .....	Dan Micciche, Dallas ISD
Immediate Past President.....	Debbie Gillespie
Executive Director.....	Dan Troxell



# Canyon Spring Workshop

Wednesday, May 15, 2024

West Texas A&M University  
Jack B. Kelley Student Center  
Canyon, TX



# Program

**8:30 a.m. Registration**

**9 a.m.- 12:15 p.m. For New Board Members Only**

## Texas Trustee Institute

The Texas Trustee Institute (TTI) has adapted its comprehensive program into a concise, 3.5 hour offering, specifically tailored for the spring workshop session. This streamlined version retains the core essence of the original experience, focusing on the fundamentals of good governance for first-year board members. Despite the shortened format, the program continues to provide an in-depth look at policy governance and its crucial role in promoting student success. Expert panelists, including seasoned school board members and superintendents, remain a key feature, offering valuable insights and real-world perspectives.

### Highlights of the condensed TTI program include:

1. **One-Day, 3.5-4.0 Hour Intensive Session**
2. **Expert-Led Discussions**
3. **Core Training Components**
4. **Networking Opportunities**

The modified Texas Trustee Institute program ensures that even within a limited timeframe, new trustees are equipped with the knowledge, skills, and connections necessary to embark confidently on their governance roles.

*Presenters: Robert Long, Division Director, TASB Board Development Services; Jacob Cox, Board Development Consultant, TASB Board Development Services **White Room***



**Don't forget to enter the CEC number to get credit for the session. Scan the QR code to the left or go to [tasb.org/myCEC](https://tasb.org/myCEC).**

**9-10 a.m. Breakout Sessions (Choose One)**

## Charting New Territories: AI's Influence on Educators' Creativity in Education

This presentation explores the transformative role of artificial intelligence (AI) in education. It challenges the common fear that technology will replace human workers by highlighting AI's potential to enhance human creativity. By automating routine tasks, AI allows educators to focus on fostering critical skills like problem-solving and emotional intelligence. AI also enables personalized learning experiences and helps bridge gaps in access to quality education. The presentation addresses ethical considerations and encourages educators to embrace AI to transform education.

*Presenters: Dr. Ray Barbosa Jr., Assistant Professor, West Texas A&M University; Dr. Brigette Whaley, Associate Professor, West Texas A&M University **West Texas Room***

## School Finance Update and Maximizing CTE Funding

The latest updates in the world of Texas School Finance and how districts have leveraged different aspects of their CTE programs to maximize funding for their district.

*Presenters: Lance Terrell, RTSBA Partner, Texas School Finance Center **Maroon Room***

## Good Things to Know: Trending Policy Topics Explained

Join a TASB Policy Service consultant in examining a few of the hot issues, misconceptions, and common questions board members and administrators have about district policies. Attendees can expect to walk away with insight into some of the more important concepts addressed in the district's policy manual and identify key policies to be aware of. Whether you are a new board member or administrator or have a couple of years under your belt, this session will discuss the basics of board policy and get everyone on the same page to ensure the district's success.

*Presenter: Brooke Stroud, Senior Policy Consultant, TASB Policy Services **Thunder Room***

**10-10:15 a.m. Break and Ed.D. Poster Session**

**10:15-11:15 a.m. Breakout Sessions (Choose One)**

### **Navigating through Mental Health Challenges in Texas Panhandle Schools**

Schools often encounter challenges when meeting the mental health needs of students and teachers, and mental health experts in Texas are in short supply. Through innovation and passion, districts in the Panhandle are meeting the needs of children and families each day. In this session, we will explore successful programs and discuss practical ways to enhance future efforts.

*Presenters: Kassi Gregory, PhD, LSSP; Assistant Professor of Psychology, WTAMU; Kenneth Denton, PhD, LSSP; Associate Professor of Psychology, Associate Dean, WTAMU **West Texas Room***

### **What Every School Board Should Know About School Safety**

School Safety is a phrase circulating all across the state. But what does it really mean for your district and what do you need to know to ensure your campuses, staff and students are safe? This session will provide an overview of multiple school safety components, including grants, minimum safety standards, audits, and upcoming deadlines.

*Presenters: Jeff Rogers, Safe & Supportive School Specialist, Region 16 Education Service Center; Ameer Wells, Counselor, Mental Health, School Safety Specialist, Region 16 Education Service Center; Krystal Seymour, Coordinator School Safety, Region 16 Education Service Center **Maroon Room***

### **Building Strong Relationships with Parents and Families**

In today's educational environment, there is nothing more important than prioritizing and partnering with parents to help advance student outcomes and your district's overall goals. Yet, there is often a lot of apprehension about saying the wrong thing at the wrong time or inadvertently causing misunderstandings or deepening divides. This session will help trustees consider new avenues of parent communication and engagement so elected school boards and individual board members can strengthen their relationships with families. Participants will leave with specific strategies to help connect with parents and a printed toolkit to take back home with them.

*Presenter: David Koempel, Senior Board Development Consultant, TASB Board Development Services*

**Thunder Room**

**11:15 a.m.-12:15 p.m. Break and The Paul Engler Foundation Legacy Hall**

**12:15-1:45 p.m. Lunch and General Session**

### **Legal Blockbusters: Lessons from "Barbenheimer" in School Law**

A review of recent "blockbuster" legislation, court cases, and Texas Commissioner's decisions.

*Presenters: Fred Stormer and Jarod Russell of the Underwood Law Firm, P.C. **Legacy Hall***

**1:45-2 p.m. Break and Ed.D. Poster Session**

**2-3 p.m. Breakout Sessions (Choose One)**

### **Strategic Game Plan: Navigating Tomorrow's Educational Victory**

Step onto the field of educational excellence as we unveil the playbook of strategic planning in our dynamic session. Join us for an inspiring journey where we decode the winning strategies that can shape the future of education within your district. In this immersive session, we'll dive into the power of strategic planning, exploring how it acts as the game-changing scorecard that drives positive change and propels districts towards greatness. Gain valuable insights into the transformative impact of strategic planning, learning how it functions as the ultimate playbook, steering decision-making processes and fostering alignment with your district's educational goals. As you exit the session, equipped with actionable plays, you'll be ready to lead your team – armed with the strategic maneuvers to champion excellence within your district.

*Presenters: Lawana Pulliam, Assistant Director of Innovative Solutions, Executive Services, Region 16 Education Service Center; Christine Scroggs, Assistant Director of Texas Strategic Leadership and Systems, Executive Services Region 16 Education Service Center **West Texas Room***

### What's the Real Skinny on being a School Board Member?

Attention new school board members! Don't miss this opportunity to engage with a panel of experienced school board members in Region 16 schools. This is a great forum for asking questions that you really want to know and to potentially hear answers to questions you did not even know to ask. Whether you are a new or veteran school board member, all are welcomed and encouraged to attend. Questions are encouraged and sound advice is coveted.

*Facilitators: Troy Seagler, Associate Executive Director, Region 16 Education Service Center **Maroon Room***

### Compensation Strategies to Effectively Recruit and Retain Staff

Understanding the strategy behind the organization's compensation plan is critical to recruiting and retaining top-notch staff and controlling costs. An experienced TASB HR Services consultant will provide participants with key components of pay administration and strategies to build effective compensation plans that support strong base salaries and competitive total rewards packages. Attendees will leave with a better understanding of the mechanics of a model compensation plan and the importance of offering competitive pay and attractive rewards for all district employees.

*Presenter: Amy Campbell, Division Director, TASB HR Services **Thunder Room***

### Parent Engagement

In this session, participants will explore the critical role of parent engagement in shaping a child's educational journey. Through real-life examples, attendees will gain insights into the various strategies and approaches that foster strong partnerships between parents, educators, and schools. From enhancing academic performance to promoting socio-emotional development, this session emphasized the profound impact of collaborative parental involvement on student success and well-being. Join us as we dive into the importance of nurturing meaningful connections between home and school to unlock the full potential of every child.

*Presenters: Amy Duggan, Coordinator of Family Services/ERSEA, Region 16 Education Service Center **White Room***

**3-3:15 p.m.**

**Break and Ed.D. Poster Session**

**3:15-4:15 p.m.**

**Closing General Session**

### Innovative Student Programs and Updates in Texas Panhandle Rural Education

Highland Park High School Career and Technology Education students and instructor will share the programs and opportunities availed to students and school administrators will share the planning of future programs for their new CTE facility. Dr. Lynn Pulliam, superintendent of Canadian ISD will share lessons learned during the recent wildfires – things they did well and things to think about in the future.

*Presenters: Highland Park ISD and Canadian ISD students, instructors, and administrators **Legacy Hall***

## REPORTING CREDIT

Use your smartphone and scan the QR code to report your CEC!

### CAN'T SCAN?

Visit [tasb.org/myCEC](https://tasb.org/myCEC) to report your credit.

*You must report credit within 24 hours.*

